

GRAND VALLEY AUDUBON BOARD MEETING FINAL  
Monday NOVEMBER 14, 2022  
3<sup>rd</sup> Monday of each Month, 5 – 6:15pm  
Presbyterian Church Community Room 3940 27 ½ Road

PRESENT: Cary, Chuck, Hunter, Janet, Larry, Logan, Pam, Tina

REGRETS: Nic

WELCOME & APPRECIATIONS

Leader: Hunter/All

Pam for her assistance. Hunter for leading meetings.

NEW BUSINESS:

Members Only Perk: Email blasts/newsletter

Pam/Tina

Several considerations: We have a limit to the number of email blasts we can send monthly; who are the 600 people on the email list; most do not participate; should we send out an email blast asking them for a donation; most organizations send out emails to non-members; CFO puts out their newsletter to members first/non-members later; we have *20 people that need to be notified* that we no longer mail out hard copies. **JAG** volunteered to do the letter and try to get the letter out prior to the Winter Edition of the newsletter if names/addresses are available. Pam sent Janet the list.

After considering the ramifications, it was decided to *table this discussion* (Members Only Perk) until after we mail out the post card. That will give Pam and Tina an opportunity to compare email lists and get a better handle on who is on our email blast distribution list. We also need to determine *what are the benefits to being a member vs a non-member*.

Annual Report status

Hunter/Cary

Hunter met with Cary and reviewed the main points. **Hunter** will be contacting board for information. The report needs to be submitted by 12/31/22.

Success Stories: Bioblitz/Logan  
Wetlands Restoration/Meredith

Goals: Complete Phase 2 of Wetlands Restoration

Increase Local Membership

Increase Fund Raising Opportunities

Plan for 2023: Open

CBC KREX news piece

**JAG** will ask if Nic is interested.

TREASURER/Officer:

Larry

Larry sent out the financial reports. Loss of \$10,000 due to bird banding \$7.0; tree work by T4 Trees, and \$15,300 to DU. Considering expenses we did well.

YE taxes are submitted and done. We do not owe anything.

We paid Audubon Chapter Support Conservation/Lobby \$931 annual "donation".

CBC Dinner 12/18 from 4:30 – 9 at the Fruita Clubhouse:

The cost to provide a catered meal is expensive: \$900 for 50 people. **Larry** will order the Chili and ask the board to make corn bread, desserts and buy cheese and other items from Sams. **Board** members and spouses will assist with set up.

Pricing for Dos Hombres Chili con Carne and Vegetarian Chili.

\$7.00 per pint x 50 pints = \$350.00 (30 pints regular chili/20 pints vegetarian)

Includes Cheddar/Monterey Jack shredded cheese and oyster crackers.

SECRETARY/Operations:

JAG

When voting by email the Secretary tallies votes and accepts 5 votes of which 1 of the 5 votes needs to be from the Treasurer (Larry) or any past president (Cary, Nic).

Ground rule: by your absence you will abide.

GJ/GM CBC

(Seasonal Business)

Email Report

FLOAT: Parade of Lights (Seasonal Business)

Hunter

Hunter currently has an 18 ft trailer ready to be decorated with the donated lights. He needs a couple of small Christmas trees. **Logan and Hunter** will get together to design 2 banners for the float. A signup sheet was passed around or volunteers to work on the float between 11/19 and 23<sup>rd</sup>. The parade is Saturday December 3<sup>rd</sup>.

WEBMASTER

*Tina/Pam*

**Tina** reported that a Winter Newsletter will be produced after the New Year to include the Bird Counts. A mini survey through Mailchimp is being prepared to board members. Tina is coordinating the fund raising post card process and the cards will be going out the week of Thanksgiving. Logan is adding a backside and Pam is getting lists for addresses.

MEMBERSHIP Neon Coordinator

*Tina/Pam/Cary*

*After the Board* meeting, Cary contacted Cara K of Rivers Edge West and Cara is willing to help us streamline our memberships/email notifications for membership expirations and other challenges we have using NEON. **Pam** will be the main contact and emailed Cara. Details yet to be determined, but the plan is to offer compensation on a regular basis for a few hours of work each month.

Board does not think it will work to have all memberships expire at the same time.

SOCIAL MEDIA

*Logan*

Logan advised it is too cold to apply *beaver paint* to the trees but it will be done in the *Spring 2023* when it is warmer for paint.

The Post Card was passed around and comments were provided. We need to try to finish the post card by 11/21. **Logan** will resend the post card for a second review by the board and try to get it mailed out by 12/1/22.

CFO has grants available per Logan and he will send it to us for a possible grant.

Deadline 11/18. Meredith submitted a proposal for this in 2022 for the wetland project but we didn't get it. **Meredith** will look it over again and see if she can adjust the proposal to make it

more competitive for 2023. Nic: CFO interest has been on bird behavior or species-specific projects.

Cary reported that Abby Burke received a special award for her riparian work.

CONSERVATION:

Email Report

WETLANDS RESTORATION

Meredith/Cary

Forever Our Rivers Foundation Meeting 10/26/22 with Ann Johnston. Cary reported they discussed where we were at in our Wetlands Restoration project. Forever Rivers has provided us funding in the past.

CONSERVATION EASEMENT

Cary

More logs have been added to provide a no parking barrier. Dale has not reimbursed us for the signage expenses. **Cary** will follow up.

Larry reported that he has no further information about the roadside erosion as reported to him by Mr. Smith. Mr. Smith has put up yellow tape as a warning to pedestrians.

**Larry** will call the Redlands power company to see if they are aware of the issue.

PRESERVE/PROPERTY

Chuck/Logan

Mike Berry at Remote Weeds - what weeds did he sprayed for. **Cary** will call him.

Although a new member is needed on this committee, Yancey cannot help or be on the board at this time.

Chuck has been watering trees and they are doing fine. Recent rain has helped and trees are dormant now. We planted 30 and lost about 3. Good success rate; however, deer are eating the trees. **Chuck** recommended attaching another cage to the existing ones before next spring to make them taller to prevent the deer from eating the bark.

**Chuck** will water trees in the winter once per month starting January 2023. Chuck has been keeping pump at his house because pump house in summer gets too hot. It will take a long stretch of freezing temperatures to freeze the tank and the valve. We should be OK.

**Larry and Chuck** will meet in couple of weeks to *list all of the work that needs to be done*. They will make a list of projects. We have a list of volunteers that we can use. Board approved giving Yancey a free Audubon membership for 2023.

BIRD WALKS

Email Report

**Pam** will try to do one in December (12/4); at least set a location to meet.

PROGRAMS:

Pam

Dec 18 CBC Post Count Dinner

January 16<sup>th</sup> To be determined.

February 20<sup>th</sup> To be determined

June 14<sup>th</sup> 2023 Tiffany Kersten tentative

**Pam** will call a meeting of the Program Committee (**Chuck, Hunter**).

Angela Barns provided Pam the name of Tiffany Kersten who is a woman from the Rio Grand Valley who did a Big Year. She saw 726 species in 48 states and set a new

record. Ms. Kersten will be in Denver and we could have her as a speaker at a Fund Raiser on June 13, 2023. Her fee is \$600 and Ms. Barns offered to pay the fee. Board discussed splitting the fee; having a picnic at a larger venue; and vetting Ms. Kersten prior to inviting her to speak. Ms. Kersten has a blog, a FaceBook page and National Audubon did an article on her achievement. **Pam and Cary** will follow up.

FUND RAISING:

Email Report

Cary has some materials received from Karen Manuel who did the preliminary research on CO Gives and Giving Tuesday. **Cary** will send the summary materials to JAG that she received from Karen. **JAG** will review them and see if she can get GVAS set up for 2023.

BOARD RECRUITMENT

ALL

**Cary and Pam** are having coffee on ~~Thursday 11/17 at 10am~~ with 2 women who may be interested in being on the board. One of the women is good with social media.

**Next Meeting:** Hunter/**Leader**

**Monday January 16<sup>th</sup> 4:30 – 6:30 Presbyterian Church**